

HENSCHKE CELLARS PTY. LTD.

C.A. Henschke & Company

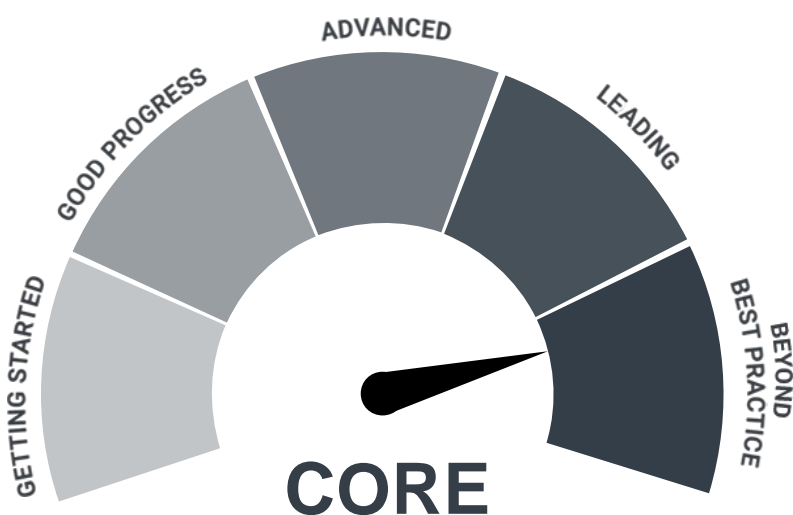
Website
www.henschke.com.au

Primary Industry Sector
Food and beverage

Packaging Supply Chain Position
Manufacturer

ABN
30 007 602 986

DASHBOARD



SUMMARY

For the 2020 APCO Annual Report, C.A. Henschke & Company has achieved Level 5 (Beyond Best Practice) for the core criteria. All seven core criteria were answered and six out of six recommended criteria were answered. In addition, C.A. Henschke & Company has either achieved or put in place seven out of ten relevant packaging sustainability targets, and is publicly reporting progress against seven of these targets.

INDICATORS

This Annual Report shows the organisation's performance against the APCO Packaging Sustainability Framework.

CORE: All core criteria.

RECOMMENDED: All answered recommended criteria.

TOTAL: Sum of all core and answered recommended criteria.

LEADERSHIP: All criteria that defines leadership on packaging sustainability.

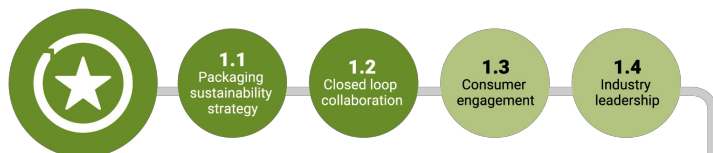
OUTCOMES: All criteria that lead to direct improvement in packaging sustainability.

OPERATIONS: All criteria related to business operations for improving packaging sustainability.

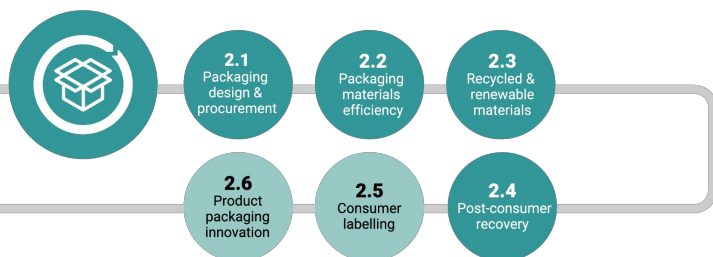
REPORTING FRAMEWORK

OVERVIEW

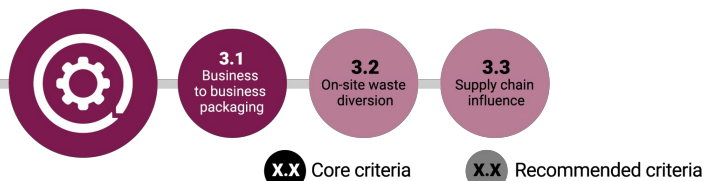
1. LEADERSHIP



2. OUTCOMES



3. OPERATIONS



X.X Core criteria

X.X Recommended criteria

LEVEL DESCRIPTION

LEVEL 0

NOT YET STARTED

The organisation does not have a plan and has not started investigating options for action under the relevant criteria.

LEVEL 1

GETTING STARTED

The organisation is developing a plan or is investigating options for action under that criteria (e.g. agreeing on goals and targets).

LEVEL 2

GOOD PROGRESS

There are documented procedures in place (e.g. to implement the Sustainable Packaging Guidelines) or some progress has been achieved, data tracking shows up to 20% of products have achieved the desired outcome.

LEVEL 3

ADVANCED

The organisation has specific, measurable targets in place, or data tracking shows that >20% of products have achieved the desired outcome.

LEVEL 4

LEADING

The organisation has more rigorous procedures in place, or an ambitious target has been met e.g. >50% of products have achieved the desired outcome.

LEVEL 5

BEYOND BEST PRACTICE

The organisation has more rigorous procedures in place, or an ambitious target has been met e.g. 100% of products have achieved the desired outcome.

ABOUT THE APCO FRAMEWORK

The APCO Packaging Sustainability Framework (the Framework) aims to provide a consistent and transparent framework for assessing and tracking packaging sustainability across organisations. The Framework consists of thirteen independent criteria that belong to three separate categories. These categories are (i) Leadership, (ii) Packaging Outcomes and (iii) Operations. The diagram above shows the different criteria included within each of these three categories.

There are two types of criteria within the Framework:

- **Core criteria** are mandatory and must be answered by all Members when completing the Annual Reporting Tool.
- **Recommended criteria** are not mandatory, but Members are encouraged to complete as many recommended criteria as possible.

Each criteria is divided into five levels of performance ranging from 'getting started' to 'beyond best practice'. The diagram above illustrates the key differences between performance levels. Please see www.packagingcovenant.org.au for more information.

ABOUT APCO

APCO is a co-regulatory, not for profit organisation that partners with government and industry to reduce the harmful impact of packaging on the Australian environment. APCO promotes sustainable design and recycling initiatives, waste to landfill reduction activities and circular economy projects. APCO Annual Reports are a key Membership obligation, providing Member organisations with a transparent method to track their packaging sustainability performance. Annual reporting also supplies APCO with valuable data and information to identify industry trends and advancements.

FREE FORM QUESTIONS

Describe initiatives, processes or practices that you have implemented during your chosen reporting period that have improved packaging sustainability.

We are always seeking opportunities from existing or new suppliers to become more sustainable. We also maintain a large amount of land which we preserve in its natural state and restore to a better condition as well. Additional land was purchased fairly recently to add to this and we now have more land under conservation than under production. We recently did an energy efficiency audit as well. Many other projects are under consideration at the moment as well including expanding on our solar energy subject to SA Power Network approval and adding a battery to balance our power use with the solar. For a small company employing less than 60 people we believe our sustainability practises are well above average. The company Directors are very passionate about looking after the environment and they drive improvement in these areas all the time. As already stated we engage in numerous sustainability linked practises and we will be adding to this over time.

Describe any opportunities or constraints that affected performance within your chosen reporting period.

As a high end wine producer, a trade off between sustainable packaging and marketing appropriate to our products is required to ensure our products are saleable, but we do what we can to use more sustainable practises whenever possible. Sometimes specialised packaging is required to market a very specific high end product such as our "Hill of Grace" wine, which sells for over \$800 a bottle. We are also unable to deal with larger manufacturers due to small volumes and it is difficult to convince smaller manufacturers to change. Our higher end products are in the luxury end of the market and as such require sophisticated packaging, to establish their profile in the marketplace. The wine will often be displayed in the packaging in a prominent place as a symbol of affluence or simply out of a pride of ownership. In some cases such as speciality tins, the tin holds a level of value to the purchaser as does the wine itself and will likely be kept even after the wine is consumed to remind the person of the experience or to store something else of value. As these values shift over time, this will present more opportunities for change in the future. We are always looking for alternatives that meet our high standards and are more sustainable.

TARGETS

Do you have specific targets to review new products against the SPGs or equivalent?

100% of all new or changed Packaging is assessed as part of the design process.

Do you have specific targets to review existing products against the SPGs or equivalent?

Re-assess all products progressively over a five year period.

Do you have specific targets to reduce (optimise) the quantity of material used in packaging?

None provided.

TARGETS

Do you have specific targets to improve recoverability of packaging (e.g. reuse, recycling, recoverability)?

Investigate new recycled content opportunities in the business including other than packaging, such as paper, stationary, etc. We already have very high levels of recycled content in packaging items. We already practice re-use of packaging on premises.

Do you have specific targets to use sustainable (e.g. renewable and recyclable) materials in packaging?

None provided.

Do you have specific targets to include on-pack labelling for disposal or recovery?

All recyclable product is currently correctly labelled for consumers. Transitioning over the next few years to the new AR L.

Do you have specific targets to reduce on-site waste sent to landfill?

Maintain recycling program at 90% or above overall. We have been above 90% for a number of years and are always looking for new ways to improve this. We are working with a team of people in the Barossa (WISPA) to improve recycling locally.

Do you have specific targets to improve packaging sustainability through procurement processes?

For new items of packaging, work with suppliers to see what they can offer to meet or requirements for design and recyclability and run all designs through the PREP tool. Currently working with two suppliers on our only significant non-recyclable item.

Do you have specific targets to engage in closed loop collaboration(s) with stakeholders?

Encourage reduction of litter and increase recycling of materials by employees bringing in personal waste as well as on-site waste. Supply labelled bins in both lunchrooms and in other prominent places. Continue to investigate recycling of materials.

Do you have specific targets to reduce (optimise) business-to-business packaging?

None provided.

COMMITMENTS

The Action Plan detailed below, is a public commitment to advancing packaging sustainability outcomes as a Member of APCO. Members are encouraged to have a comprehensive internal plan with the steps they will take to fulfill their commitments.

Criteria 1.1 PACKAGING SUSTAINABILITY STRATEGY (core)

5. Beyond best practice

Your organisation is committed to: Publicly reporting progress towards packaging sustainability.

Criteria 1.2 CLOSED-LOOP COLLABORATION (core)

5. Beyond best practice

Your organisation is committed to: Introducing a documented process to continually identify new opportunities for collaboration or to improve existing initiatives.

Criteria 1.3 CONSUMER ENGAGEMENT (recommended)

4. Leading

Your organisation is committed to engaging consumers about packaging sustainability by: (1) Including packaging information on your website or other publications. (2) Applying labels that encourages active consumer engagement. (3) Designing packaging to reduce the impacts of consumption. (4) Running a marketing campaign.

Criteria 1.4 INDUSTRY LEADERSHIP (recommended)

5. Beyond best practice

Your organisation is committed to: (1) Investigating collaborative or industry leadership actions to improve packaging sustainability. (2) Being involved in a program or initiative to improve packaging sustainability through collaboration and leadership. (3) Being involved in multiple programs or initiatives to improve packaging sustainability through collaboration and industry leadership. (4) Having at least one leadership initiative externally recognised through an award or other formal process. (5) Actively engaging with peers and/or the community to promote packaging sustainability, and sharing sustainability knowledge for non-commercial purposes.

Criteria 2.1 PACKAGING DESIGN & PROCUREMENT (core)

3. Advanced

Your organisation is committed to: Reviewing at least 20% of packaging with reference to the Sustainable Packaging Guidelines (SPG) or equivalent.

COMMITMENTS

Criteria 2.2 PACKAGING MATERIALS EFFICIENCY (core)

4. Leading

Your organisation is committed to: Reducing packaging weight or optimising packaging material efficiency in more than 50% of products.

Criteria 2.3 RECYCLED & RENEWABLE MATERIALS (core)

5. Beyond best practice

Your organisation is committed to: Incorporating or optimising recycled and/or renewable content in all products.

Criteria 2.4 POST-CONSUMER RECOVERY (core)

5. Beyond best practice

Your organisation is committed to: Having all primary packaging be recoverable through existing post-consumer recovery systems and achieving the highest potential environmental value.

Criteria 2.5 CONSUMER LABELLING (recommended)

5. Beyond best practice

Your organisation is committed to: Labelling all products with disposal or recovery information that complies with the principles in ISO/AS 14021: Environmental labels and declarations.

Criteria 2.6 PRODUCT-PACKAGING INNOVATION (recommended)

2. Good progress

Your organisation is committed to: Evaluating and optimising up to 20% of product-packaging systems using Life Cycle Assessment (LCA) or similar.

Criteria 3.1 BUSINESS-TO-BUSINESS PACKAGING (core)

4. Leading

Your organisation is committed to: Reducing consumption of single use business-to-business (B2B) packaging by more than 50% or optimising more than 50% of B2B packaging for efficiency and reuse.

COMMITMENTS

Criteria 3.2 ON-SITE WASTE DIVERSION (recommended)

4. Leading

Your organisation is committed to: Investigating opportunities to divert more than 50% of solid waste generated at facilities (factories, warehouses, offices, retail stores etc.) from landfill.

Criteria 3.3 SUPPLY CHAIN INFLUENCE (recommended)

4. Leading

Your organisation is committed to engaging its supply chain about packaging sustainability by: (1) Communicating goals and guidelines. (2) Providing support to suppliers to improve their understanding of goals and strategies. (3) Collaborating with key suppliers to share knowledge. (4) Having processes to evaluate risks and opportunities for influence.

SIGN OFF

Stephen Henschke

Managing Director

Wednesday, 24 June 2020

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